



Institution's Innovation Council
Saurashtra University

Celebration of World Creativity and Innovation Day

“Start-up Ecosystem & Opportunities”

21st April 2023

At

Seminar hall, Dr. A P J Abdul Kalam Science Laboratory

Saurashtra University Campus, Rajkot

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule



Event Registration Link

bit.ly/SUSEC-WCID

Brief about Event

SU Start-up And Entrepreneurship Council and IIC Saurashtra University was celebrated World Creativity and Innovation Day on "Startup Ecosystem & Opportunities" on 21 April, 2023, at Dr. APJ Abdul Kalam Science Laboratory. It's a great opportunity to celebrate the importance of creativity and innovation in driving progress and solving problems. The speaker was greeted with a book of appreciation from Dr. Ranjan Khunt, President, IIC.

The keynotes speaker was Mr. Aditya Sarin, Centre coordinator of E-YUVA. Mr. Aditya Sarin started his interesting lecture with an introduction to world creativity and innovation day. A startup ecosystem is formed by people, startups in their various stages and various types of organizations in a location, interacting as a system to create new startup companies was made understood by the speaker. Also, explained about what is business ecosystem.

Participants understood that a start-up is a business that seeks to disrupt industries and change the world. Start-ups are young companies founded to develop a unique product or service that brings it to the market and makes it irresistible and irreplaceable to consumers. Igniting creativity is a sure-fire way to keep employees motivated. Those who don't have the ability to articulate ideas or solutions can become disengaged, which affects workplace culture and ultimately staff morale. Innovative companies are able to adapt more quickly to changes in their industry.

The objective is to boost startup culture and create an environment of entrepreneurship in India.

Key Points

During the session, below mentioned points were discussed:

- ✓ Reshaping policies for creativity
- ✓ Start up and business different
- ✓ Characteristics of start-up company
- ✓ Creativity and innovation in problem & Solving
- ✓ Start-up India action plan
- ✓ Five elements of success
- ✓ Easy registration process for Startup recognition
- ✓ FAQs related Startup Ecosystem & Opportunities

Outcome

As per the event, various types of World Creativity, Importance of World Creativity and Various World Creativity Grants was made understood by the speaker. Also, different types of innovation and who can apply were made aware by the speaker with many examples. It was very good informative session. Students learn a lot about various type of Intellectual property, its importance to them, Business model, Funding.

Also, it was related to Start-up innovation and World Creativity, a basic knowledge of how-to Start-up, how it works, how to use Central and state government policies & funding opportunities, with various examples of Start-up etc.

About the Speaker/Chief Guest



Mr. Aditya Sarin	Center coordinator E-YUVA Rajkot Gujarat, india
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Celebrates

WORLD CREATIVITY AND INNOVATION DAY
"Startup Ecosystem & Opportunities"

SU Start-up And Entrepreneurship Council and IIC Saurashtra University are celebrating World Creativity and Innovation Day on "Startup Ecosystem & Opportunities" on 21 April, 2023, at Dr. APJ Abdul Kalam Science Laboratory. It's a great opportunity to celebrate the importance of creativity and innovation in driving progress and solving problems.

 11:00 am onwards
 21st April, 2023
 Seminar hall, Incubation Centre, Saurashtra University

Register Here
bit.ly/SUSEC-WCID



Mr. Aditya Sarin
 Centre Coordinator: E-YUVA
 Rajkot, Gujarat, India

 @susecrajkot





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