



Institution's Innovation Council Saurashtra University Rajkot

SESSION ON INCUBATION OPPORTUNITIES FOR YOUNG ENTREPRENEUR

09th September, 2024

Seminar Room, Department of Business Management,
Saurashtra University

Contents

Saurashtra University - IIC.....	3
Event Schedule	3
Event Registration Link.....	3
Brief about Event.....	4
Key Points.....	4
Outcome	5
About the Speaker /Chief Guest.....	5
Connect Us:.....	6

Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

12:30	Registration Time
12:40	Welcome
12:45	Awareness Session on Opportunities for young entrepreneur by Mr. Abhishek Arora
1:15	Programme Feedback - Conclusion
1:30	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-SIOYE

Brief about Event

Department of Business Management, in partnership with the SU Startup and Entrepreneurship Council & IIC Saurashtra University, is hosting Session on Incubation Opportunities for Young Entrepreneur on 9th September, 2024 from 12:30pm to 1:30 pm.

Mr. Abhishek Arora sir explain young entrepreneurs have many exciting opportunities in today's dynamic business environment. Here are a few brief ideas for new ventures that are well-suited for younger individuals, considering emerging trends and market demands: Young entrepreneurs today have numerous opportunities across various sectors, driven by innovation and market demands

Here are a few brief business ideas explain that

E-commerce: Starting online stores in niches like eco-friendly products, handmade crafts, or specialized gadgets.

Digital Marketing: Providing social media management, SEO, and content creation services to businesses seeking to improve their online presence.

Health & Wellness: Launching services or products like fitness coaching, mental health apps, or healthy food delivery.

Tech Startups: Developing software, apps, or AI solutions to address specific problems in industries like education, healthcare, or finance.

Freelancing: Offering services like graphic design, web development, or writing to clients around the world.

Sustainable Products: Creating businesses around eco-friendly items such as reusable goods, sustainable fashion, or renewable energy solutions.

Subscription Services: Starting a subscription box service for niche markets, like snacks, beauty products, or fitness gear.

Influencer Marketing: Building a personal brand on social media platforms and partnering with businesses for promotions.

These opportunities leverage trends such as digital transformation, sustainability, and the growing demand for personalized products and services.

Key Points

During the session, below mentioned points were discussed:

- Digital Transformation and Tech Startups Patent Law Services
- E-Commerce and Online Retail
- Social Media Marketing & Content Creation
- Sustainable and Green Businesses
- Health & Wellness
- Freelancing and Remote Work Services
- EdTech (Education Technology)
- Subscription-based Models
- Personal Finance and Investment Services
- Collaborative and Co-Working Spaces
- Entertainment and Gaming

- Local or Community-Focused Initiatives

Outcome

Young entrepreneurs can experience a variety of outcomes depending on their approach, skills, and the industry they enter

the outcomes for young entrepreneurs can vary widely but often lead to financial success, personal development, and the opportunity to create a positive impact. Whether they experience triumph or face setbacks, the entrepreneurial journey provides invaluable lessons and opportunities for growth.

About the Speaker / Chief Guest



Mr. Abhishek Arora Founder Fastframe Multivers PVT. LTD.







Session on Incubation Opportunities for Young Entrepreneur



MR. ABHISHEK ARORA
 FOUNDER,
 FASTFRAME
 MULTIVERSE PVT LTD.

DEPARTMENT OF BUSINESS
 MANAGEMENT, IN PARTNERSHIP WITH
 THE SU STARTUP AND
 ENTREPRENEURSHIP COUNCIL & IIC
 SAURASHTRA UNIVERSITY, IS HOSTING
 SESSION ON INCUBATION
 OPPORTUNITIES FOR YOUNG
 ENTREPRENEUR

[REGISTER NOW](#) [BIT.LY/SUSEC-SIOYE](https://bit.ly/susec-sioye)

MONDAY **TIME**
09/09/2024 **12:30 PM - 01:30 PM**

Seminar Hall, Department of Management, Saurashtra University

www.susec.ac.in

 8490991979



Rajkot, Gujarat, India
P-22-544, Saurashtra University Campus, Munjka, Rajkot, Gujarat 360005, India
Lat 22.290909°
Long 70.739523°
09/09/24 01:08 PM GMT +05:30



Rajkot, Gujarat, India
P-22-544, Saurashtra University Campus, Munjka, Rajkot, Gujarat 360005, India
Lat 22.290892°
Long 70.739544°
09/09/24 01:09 PM GMT +05:30



Rajkot, Gujarat, India
P-22-544, Saurashtra University Campus, Munjka, Rajkot, Gujarat 360005, India
Lat 22.290927°
Long 70.739524°
09/09/24 01:10 PM GMT +05:30

Connect Us:



<https://www.linkedin.com/company/susec>



iic@sauuni.ac.in



<https://www.facebook.com/susecrajkot>



<https://bit.ly/SUSECLocation>



<https://www.instagram.com/susecrajkot>



<https://bit.ly/SUSEC-youtube>