

Venture Name

(It should not be your project name or title)

Team Members name : Enrolment Number

Guide Name : Name of Institute

AirBed&Breakfast

Book rooms with locals, rather than hotels.

General Guidelines

Dos

- Precise Points
- Use Infographics
- Pictorial Representation
- Max. 10-12 slides
- Be Realistic
- Focus on your solution / innovation

Don'ts

- Descriptive
- More slides for single purpose
- More focus on problems

Problem/Opportunity

- Highlight Underlying problem
- User Activity
- Possible Alternatives

Problem

2

Price is an important concern for customers booking travel online.

Hotels leave you disconnected from the city and its culture.

No easy way exists to book a room with a local or become a host.

Solution

- Broader Scope of the Initiative
- Priority List of Implementation
- What you are going to do to solve the problem

Solution

A mobile & web platform

that combines an easy to launch loyalty program for fans anywhere

Enthuse



SDK



Admin Tool



Principle/ Working Mechanism

- Use Laymen Terms if possible
- Define Apparent and Possibility Elements.
- How it works / Technique used

HOW IT WORKS

AudienceArc is built on a highly scalable API-based data architecture.

- Dashboard access
- Real-time metrics
- PDF/CSV report exports
- API access
- Facebook, with Twitter and YouTube integration in process



Competitive Advantage/ Chart

- Market competitors
- What is your USP ?
- How is your product / process better than competitor / availability in market?
- 2 possibilities: New or Existing Market

Example for Slide



Competitive Advantage

 <p>First to Market for transaction-based temporary housing site</p>	 <p>Host Incentive they can make money over couchsurfing.com</p>	 <p>List Once hosts post one time vs. daily on craigslist</p>
 <p>Ease of Use search by price, location & check-in/check-out dates</p>	 <p>Profiles browse host profiles, and book in 3 clicks</p>	 <p>Design and Brand memorable name will launch at historic DNC to gain share of mind</p>

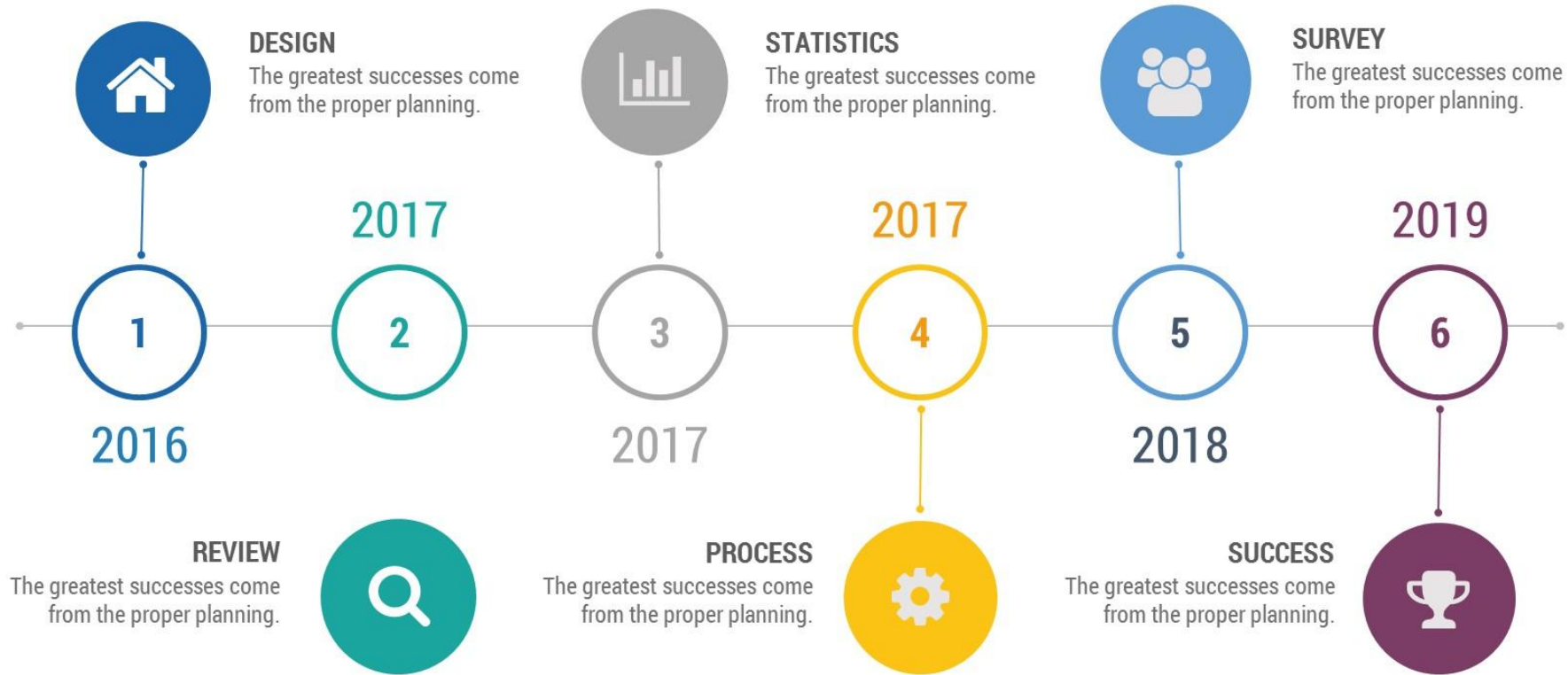
Timeline

- Till Date
- Here forth
- Feasibility Check by Mentor

Example for Slide

SETTING A GAMEPLAN

PROJECT TIMELINE



Fund Requirement

- Prototype Elements
- Minor Work
- Lab Facility
- Approx. Costing for each element
- No HR costs
- Reference through Indian sources

Funds Required

Axial Flux motor

Sr.no.	Description	Qty	Price
1	CRNGO sheets 50CS600	36KG	8064
2	CNC turning AXIAL shaft	1	15075
3	Axial 001 TOP + BOTTOM	2	23670
4	Winding Axial flux	1	4000
5	Job work ring machining 210mm	1	11658
6	Hall sensor	10	7000
7	MS circle 210 *100	17	1785
8	MS circle 100mm*100mm	6	683
9	Controller	1	25000
10	CRNGO sheets wire cut	5	31236
11	Stamping Die	1	50000
12	Ball bearing	8	8000
13	Magnets	56	40000
14	Wires	3	500
			226671

Achievements

- Articles
- Pilot Run Results
- Awards
- Other Fundings
- Media Release

Team

- Roles in the initiative

Investors & Advisors



David Tisch
Founder, TechStars NYC



Thomas Korte
Founder, AngelPad



Robert Stephens
Founder, GeekSquad



Katherine Barr
General Partner, MDV



Yulie Kim
VP Product, One Kings Lane



Shelby Clark
Founder, RelayRides

SV Speak: Friend of the Firm