



**Institution's Innovation Council
Saurashtra University Rajkot**

NATIONAL STARTUP WEEK 2025

On

16th January, 2025 to 21st January 2025

At

Seminar Hall, Department of Pharmacy, Saurashtra University

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

16.01.2025 {Thursday}

11:30	Registration Time
11:35	Welcome
11:40	Awareness Session on Entrepreneurship and Startup by Shri. Prakash Gohel
12:25	Programme Feedback - Conclusion
12:30	Closing Ceremony

17.01.2025 {Friday}

11:30	Registration Time
11:35	Welcome
11:40	Interactions with Startup
12:55	Programme Feedback - Conclusion
01:00	Closing Ceremony

18.01.2025 {Saturday}

4:00	Registration Time
4:10	Welcome
4:15	Awareness Session on Startup Journey by Shri. Brijesh Kalariya
5:25	Programme Feedback - Conclusion
5:30	Closing Ceremony

20.01.2025 {Monday}

4:00	Registration Time
4:10	Welcome
4:15	Awareness Session on How to Pitch by Mr. Jayson Ganatra
5:25	Programme Feedback - Conclusion
5:30	Closing Ceremony

21.01.2025 {Tuesday}

4:00	Registration Time
4:10	Welcome
4:15	Awareness Session on Various Govt. Grants and Support System for Startups by Mr. Parth Sejpal
5:25	Programme Feedback - Conclusion
5:30	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-NSW25

Brief about Event

The SU Startup and Entrepreneurship Council, in collaboration with IIC Saurashtra University and the Department of Pharmaceutical Sciences, successfully organized National Startup Week from 16th January to 21st January 2025 at the Seminar Hall, Department of Pharmacy, Saurashtra University. The event aimed to foster entrepreneurship and startup culture among students, faculties, and aspiring entrepreneurs.

Day 1: 16th January 2025 – Entrepreneurship and Startup

Speaker: Shri. Prakash Gohel (Senior Officer, CED, Rajkot)

- This session introduced participants to the fundamentals of entrepreneurship, covering key aspects such as identifying business opportunities, startup ideation, and market validation.
- Shri. Gohel emphasized the importance of innovation and risk management in building a successful startup.
- He also shared insights on the role of incubation centers and government initiatives supporting entrepreneurship.

Day 2: 17th January 2025 – Interactions with Startups

Speakers: Various Incubated Startups

- A panel discussion featuring early-stage startup founders, who shared their real-world experiences, challenges, and lessons learned.
- Topics included product development, market entry strategies, funding struggles, and customer acquisition.
- The session provided participants with an opportunity for networking and direct Q&A with entrepreneurs to better understand startup dynamics.

Day 3: 18th January 2025 – Startup Journey

Speaker: Shri. Brijesh Kalariya (Proprietor & Owner, Innovative Future Farms)

- Shri. Kalariya shared his personal journey in building a successful agritech startup, discussing the importance of resilience, adaptability, and strategic planning.
- He elaborated on the role of technology and sustainability in modern startups.
- The session inspired attendees by demonstrating how perseverance and continuous learning can turn an idea into a thriving business.

Day 4: 20th January 2025 – How to Pitch

Speaker: Mr. Jayson Ganatra (Founder, Sattardas, Rajkot)

- This hands-on session focused on creating and delivering a compelling startup pitch for investors, accelerators, and competitions.
- Mr. Ganatra explained the key elements of an effective pitch deck, including problem identification, solution presentation, business model, and financial projections.
- Participants also learned best practices for storytelling, handling investor questions, and building confidence in pitching.

Day 5: 21st January 2025 – Government Grants and Startup Support

Speaker: Mr. Parth Sejpal (IPR Chair Professor – SPRIHA, Saurashtra University)

- This session highlighted various government grants, funding schemes, and incubation support systems available for startups.
- Mr. Sejpal provided a detailed overview of startup policies, eligibility criteria, and application processes for funding opportunities.
- Attendees gained insights into intellectual property protection, legal frameworks, and tax benefits for startups.

Key Points

During the session, below mentioned points were discussed:

Day 1: 16th January 2025 – Entrepreneurship and Startup

- Introduction to entrepreneurship and the startup ecosystem.
- Identifying business opportunities and market validation.
- Importance of innovation, risk-taking, and resilience.
- Role of incubation centers and government support for startups.
- Case studies of successful entrepreneurs.

Day 2: 17th January 2025 – Interactions with Startups

- Real-life experiences of startup founders – challenges & success stories.
- Understanding product development and market entry strategies.
- Overcoming funding struggles and attracting investors.
- Customer acquisition strategies and building a brand.
- Interactive Q&A session with participants.

Day 3: 18th January 2025 – Startup Journey

- Personal journey of building an agritech startup.
- Importance of perseverance, adaptability, and strategic decision-making.
- Role of sustainability and technology in business growth.
- Lessons learned from failures and turning them into opportunities.
- Encouraging young entrepreneurs to take calculated risks.

Day 4: 20th January 2025 – How to Pitch

- Fundamentals of crafting a compelling pitch.
- Key elements of an investor-friendly pitch deck.
- Effective storytelling techniques for pitching.
- Handling investor questions with confidence.
- Practical pitching exercises for participants.

Day 5: 21st January 2025 – Government Grants and Startup Support

- Overview of government grants and startup funding schemes.
- Understanding eligibility criteria and application processes.
- Importance of intellectual property (IP) for startups.
- Navigating legal frameworks and tax benefits.
- Guidance on leveraging startup support systems.

Outcome

The National Startup Week 2025 was a significant success, drawing enthusiastic participation from students, faculty, and aspiring entrepreneurs. It provided a comprehensive platform for knowledge sharing, networking, and skill development in the field of startups and innovation. The event reinforced Saurashtra University's commitment to fostering entrepreneurship and supporting early-stage ventures.

Each day of National Startup Week covered crucial aspects of entrepreneurship, equipping participants with knowledge, skills, and networking opportunities to embark on their startup journeys.

About the Speaker/Chief Guest



Shri. Prakash Gohel Senior Officer

CED, Rajkot



Shri. Brijesh Kalariya Proprietor & Owner of innovative future farms



Mr. Jayson Ganatra Founder, Sattardas

Rajkot



Mr. Parth Sejpal IPR Chair Professor-SPRIHA

Saurashtra University







CELEBRATES NATIONAL STARTUP WEEK

16.01.2025 to 21.01.2025

Speakers:



Shri. Prakash Gohel
Senior Officer,
CED, Rajkot

Entrepreneurship and Startup



Shri. Brijesh Kalariya
Proprietor & Owner of innovative
future farms

Startup Journey



Mr. Jayson Ganatra
Founder, Sattardas
Rajkot

How to Pitch



Mr. Parth Sejal
IPR Chair Professor-SPRIHA,
Saurashtra University

Various Gov Grants and Support System for Startups

SU Startup and Entrepreneurship Council, along with IIC Saurashtra University in collaboration with Department of Pharmaceutical Sciences is celebrating "National Startup Week" on 16th January, 2025 to 21st January 2025

04:00 pm
to
05:30 pm

REGISTER NOW

Seminar Hall,
Department of Pharmacy
Saurashtra University

bit.ly/SUSEC-NSW25





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