



Institution's Innovation Council Saurashtra University

Intellectual Property Rights (IPRs) and IP Management for Startups

23rd May 2023

At

A V Parekh Technical Institute Campus, Tagore Road,
Rajkot

Contents

Saurashtra University – IIC.....	2
Event Schedule.....	2
Event Registration Link	2
Brief about Event.....	3
Key Points	3
Outcome	3
About the Speaker/Chief Guest.....	4
Connect Us:	5

Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

02:00 pm	Inauguration and Welcome
02:05 pm	Welcome Speech and Memento
02:10 pm	Session : Patent and Trademark Search by Mr. Parth Sejpal
03:10 pm	Hands on Session for Patent and Trademark Search
03:25 pm	Q & A Session
03:30 pm	Networking Tea

Event Registration Link

bit.ly/SUSEC-IPR

Brief about Event

On March 23, 2023, AVPTI hosted an enlightening event on "Patent and Trademark Searching Methods." The session was led by Mr. Parth Sejpal, CEO of SU Start-up and Entrepreneurship Council, an incubation centre affiliated with Saurashtra University. This event was thoughtfully tailored for students and budding entrepreneurs, providing them with crucial insights into intellectual property rights (IPR) and practical skills for conducting patent and trademark searches.

The event stood out for its hands-on approach to learning. Participants, comprising both students with entrepreneurial aspirations and early-stage entrepreneurs, had the opportunity to actively engage with Mr. Parth Sejpal. They delved into the significance of patent and trademark searching as a fundamental step in safeguarding innovations and brand identities. Importantly, practical exercises were integrated into the session to ensure that attendees left with practical knowledge on how to conduct effective searches using relevant databases and online tools.

Key Points

During the session, below mentioned points were discussed:

- ✓ Covered patent and trademark searching methods
- ✓ Hands-on practice sessions
- ✓ Interactive learning environment
- ✓ Emphasized the significance of prior research
- ✓ Networking opportunities for participants

Outcome

In a rapidly evolving business landscape, understanding the importance of thorough patent and trademark searches is paramount. The "Patent and Trademark Searching Methods" event at AVPTI played a crucial role in building awareness among attendees, equipping them with essential skills, and fostering a sense of community among those interested in entrepreneurship and intellectual property protection. Ultimately, this event empowered participants to make informed decisions as they embarked on their entrepreneurial journeys, ensuring that their innovations and brands are protected from the outset.

About the Speaker/Chief Guest



Mr. Parth	CEO
Sejpal	SUSEC, Incubation Centre, Saurashtra University

**WORKSHOP
ON
INTELLECTUAL PROPERTY RIGHTS (IPRS) AND
IP MANAGEMENT FOR START UPS**

The workshop on "Intellectual Property Rights (IPRs) and IP Management for Startups" organized by the SU Start-up and Entrepreneurship Council and IIC Saurashtra University is a valuable opportunity for individuals interested in entrepreneurship and startups.

Date: 23 May, 2023
Time: 2:00 to 5:00
Venue: A V Parekh Technical Institute Campus, Tagore Rd, Rajkot

MR. PARTH SEJPAL
CEO, SUSEC,
Incubation Centre,
Saurashtra University





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