



IP Enforcement

12 July 2022

At

Virtually on Webex

Saurashtra University Campus, Rajkot

Contents

Saurashtra University – IIC	2
Event Schedule	2
Event Registration Link	2
Brief about Event	3
Key Points	3
Outcome	3
About the Speaker/Chief Guest	4
Connect Us:	5

Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

11:00 Welcome

11:05 Awareness Session

12:15 Q n A

12:30 Closing Ceremony

Event Registration Link

bit.ly/SU-GNLU-IPR

Brief about Event

DPIIT IPR Chair, Gujarat National Law University and Saurashtra University Start-up & Entrepreneurship Council (SUSEC) collaboratively with Cell for IPR Promotion and Management (CIPAM) organized one-day Workshop on "IP Enforcement" on July 12, 2022 Tuesday.

In this webinar discussed about how you can protect your IP, ability to enforce IP rights, why registration of IP is more important etc. In that also five forms of IP protection were made understood by the speaker like, trademarks, copyrights, patents, designs and geographical indicators. It aims to inculcate the spirit of creativity and innovation to students of higher education and ignite and inspire the students of college/Universities to innovate and protect their creations.

Awareness regarding various types of IP including Patent, Trademark, Design, Copyright, Integrated Circuit Design and Plant Varieties registration was carried out.

Details, eligibility, how to apply, who can apply and importance of the IP was introduced.

Key Points

During the session, below mentioned points were discussed:

- Importance of IP.

- Forms of IP protection.

- IP registration.

- IT amended act.

- Copyright act.

- Remedies IP-Enforcement.

- How to apply for Patent, Trademark, Design Registration and Copyright registration.

- FAQs related to IP registration and IP Enforcement was discussed.

Outcome

As per the event, various types of IP were understood by the speaker with various examples and case study.

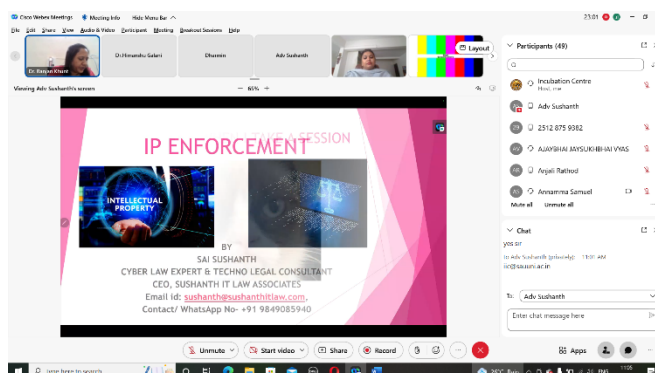
Also, as it was related to Intellectual property and awareness creation, a basic knowledge of intellectual property, how it works, how it can be registered, with the help of various examples and many case studies etc.

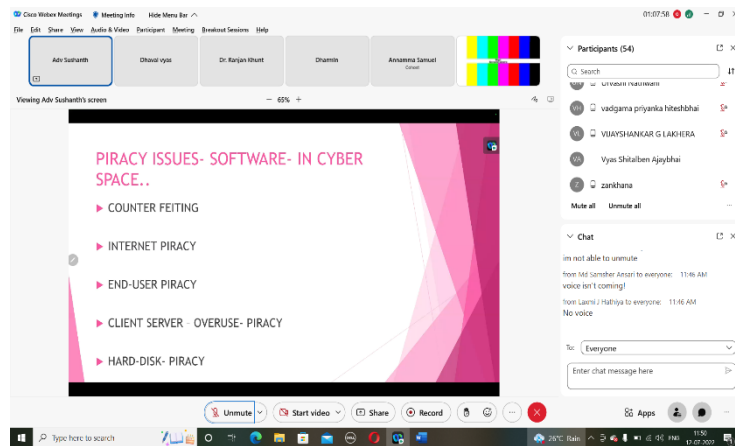
About the Speaker/Chief Guest



Adv. Mr. Sushant Samudrala CEO
Sushanth IT Law Associates

The poster features logos at the top for the Department for Promotion of Industry and Internal Trade, Government of India; Saurashtra University; Gujarat National Law University; and the 75th Azadi Ka Amrit Mahotsav. The main text reads: 'Workshop on IP PROSECUTION AND ENFORCEMENT'. It is organized by the DPIIT IPR Chair, Gujarat National Law University and Saurashtra University in collaboration with CIPAM. The speaker is Adv. Mr. Sushant Samudrala, CEO of Sushanth IT Law Associates. The event is on July 12, 2022, at 11:00 AM India. Registration is at bit.ly/SU-GNLU-IPR. Logos for the Institution's Innovation Council, CIPAM, Innovation Club, and SSIP are at the bottom.





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