



**Institution's Innovation Council
Saurashtra University Rajkot**

Empowering Creativity Through IPR

27th January, 2025

at

Class Room

Harivandana College, Rajkot

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

3:00	Registration Time
3:05	Welcome
3:10	Awareness session on Empowering Creativity through IPR by Dr. Chirag Savaliya
3:55	Programme Feedback - Conclusion
4:00	Closing Ceremony

Event Registration Link

bit.ly/SUSEC-SPIPR

Brief about Event

Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA), Saurashtra University in collaboration with SU Startup and Entrepreneurship Council, along with IIC Saurashtra University organized session on “Empowering Creativity through IPR” on 27th January, 2025.

Awareness session on explain by Dr. Chirag Savaliya sir IPR refers to Intellectual Property Rights (IPR) are legal protections granted to creators, innovators, and businesses to safeguard their creative works, inventions, and unique brand identities. By granting exclusive rights to their creations, IPR empowers individuals and organizations to capitalize on their creativity, fostering innovation and economic growth.

Refers to The Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) is an initiative by the Indian government aimed at fostering a comprehensive understanding of Intellectual Property Rights (IPRs) within educational and research institutions. It seeks to build an IPR ecosystem that promotes awareness, encourages innovation, and nurtures academic collaboration across different sectors. SPRIHA is designed to integrate IPR learning into the academic and research landscape, empowering students, faculty, and researchers with the knowledge and tools needed to navigate the world of intellectual property.

And sir explain that, the scheme aims to incorporate IPR concepts into curricula at various educational levels—undergraduate, postgraduate, and research programs. By embedding IPR knowledge in academic disciplines, students and researchers can better understand its significance and applications. SPRIHA encourages higher education institutions to engage in research that expands the understanding and development of IPR laws, policies, and practices.

The scheme fosters an environment where students and faculty are encouraged to create and innovate while being aware of how to protect their intellectual property. This can lead to increased filing of patents, copyrights, and trademarks by educational and research institutions. SPRIHA provides financial support to institutions and universities to create specialized IPR cells, organize IPR-focused programs, and carry out IPR research. This funding helps boost the academic and practical application of IPR in education and innovation.

Key Points

During the session, below mentioned points were discussed:

- Protection of Innovations
- Encouraging Innovation
- Economic Growth
- Exclusive Rights
- Market Competitiveness
- Global Reach
- Balanced System

Outcome

Students will learn the importance of protecting their ideas, creations, and inventions through various forms of intellectual property (e.g., patents, copyrights, trademarks, etc.), gaining awareness of how IPR can safeguard their work. Students will gain an understanding of the global IPR system, including how different countries enforce IPR laws, and the distinctions between different types of protection (e.g., copyright for creative works, patents for inventions).

IPR education can foster an entrepreneurial approach, as students will understand how IPR can be used as a tool for monetizing creativity, launching startups, and attracting investment. Students will be better equipped to navigate the world of intellectual property and creatively engage with the potential of their ideas while understanding the legal and ethical frameworks that protect their work.

About the Speaker/Chief Guest



Dr. Chirag Savaliya Research Assistant, SPRIHA IPR Chair
Saurashtra University

EMPOWERING CREATIVITY THROUGH IPR

Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA), Saurashtra University in collaboration with SU Startup and Entrepreneurship Council, along with IIC Saurashtra University organizing session on "Empowering Creativity through IPR" on 27th January, 2025

Dr. Chirag Savaliya
Research Assistant,
SPRIHA IPR Chair
Saurashtra University

27th January, 2025 Monday
03:00 pm to 04:00 pm

Class Room
Harivandana College, Rajkot

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