



Department of Nanoscience and  
Advanced Materials  
Saurashtra University

Exposure and field visit for problem identification

23 December 2021

At

Seminar Hall, Department of Nanoscience and Advanced Materials

Saurashtra University Campus, Rajkot

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## Saurashtra University – IIC Cell

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

### Event Schedule

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**12:00** Welcome

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**Introduction of MSME**

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**Activities and Support of MSME**

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**Q & A**

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**Closing Ceremony**

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## Brief about Event

Micro, Small and Medium Enterprises (MSME) is a ministry of the Government of India to take part in promotion and development of industries in rural and urban areas of India. The awareness of MSME is required for the master level students to implicate the students in the research and innovation support by Government of India. In addition, various scheme and methodology to propose the innovation in MSME will be useful for the development and ignite the young minds for better India and Atmanirbhar Bharat.

Mr. Pranav N. Pandya, Engineering and Training Coordinator, Extension Centre, Rajkot MSME Technology Development Centre has broadly given the information about the MSME activities with various example of developed industries by MSME. He has also briefly discussed that, “How the idea can convert into the industries”.

In the concluding session, Question raised by the students was interesting and nicely reply given by the experts.

## Key Points

During the discussion about MSME activities were carried out including the points as

- Introduction to MSME

- Varies Activities of MSME.

- Examples of Idea to Industry

- Details require to Procedure and proposal of MSME

## Outcome

Awareness of MSME activities is very much useful for the students to get information and knowledge of Government of India support, start-ups and promotion activities related to industries.

In addition, open house discussion of students questions and solved their doubts by expert about the innovation, start-up and support of MSME spark the young minds.

## About the Speaker/Chief Guest



Mr. Pranav  
Pandya

Engineer and Training Coordinator

MSME-TDP & PDC Agra, Rajkot



### Connect Us:



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