



Institution's Innovation Council
Saurashtra University

Mirchi Start-up Express

13 April 2022

At

Department of Business Management
Saurashtra University Campus, Rajkot

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

01:00	Welcome
01:05	Awariness Session
04:15	Q n A
04:30	Closing Ceremony

Event Registration Link

bit.ly/SU-EDII-MBC

Brief about Event

[@susecrajkot](#) in partnership with [@edii Ahmedabad](#) and [@cradleedii](#) is organizing Regional Bootcamp at The Saurashtra University, Rajkot to promote start-up culture, entrepreneurship, government funding schemes, and start-up internship fair and Mirchi Start-up Express 2022

This is an exclusive event for start-up, students and new age entrepreneurs from the Gujarat start-up ecosystem to arrive at one place, dish out their entrepreneurial endeavours and experiences, discuss the opportunities to receive funds from government schemes, get and offer start-up internships, learn about entrepreneurship through post-graduate programs, and view in person the state of art incubation facilities.

Key Points

During the session, below mentioned points were discussed:

- Importance of start-up culture, entrepreneurship, government funding schemes.
- Needs for start-ups.
- Validity of various government funding schemes.
- Examples of various types of government funding schemes.
- How to apply for government funding schemes.
- FAQs related to start-up culture, entrepreneurship, government funding schemes.

Outcome

As per the event, various types of government funding schemes were understood by the speakers with examples of start-up culture, entrepreneurship, government funding schemes etc.

Also, as it was related to entrepreneur and awareness creation, a basic knowledge of start-ups, how it works, how it can be registered, with various examples etc.

About the Speaker/Chief Guest



Mr. Anay Mashruwala Partner, Head Marketing & Quality Control
at M/s. Venus Engineering Works



Mr. Dhruv Patel Incubation Manager at Entrepreneurship Development Institute of India (EDII) under MSME Incubator



Mr. Koustav Das Chief Executive Officer, CrAdLE - EDII
Gandhinagar, Gujarat, India



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA & CENTRE FOR ADVANCING AND LAUNCHING ENTERPRISES
Presents

Mirchi Startup Express

**REGIONAL STARTUP BOOTCAMP
On Idea Validation & Funding Opportunities
AT RAJKOT**

April 13, 2022 | Saurashtra University | 01.00 PM Onwards

REGISTER HERE

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